







## M.V.P. STATEMENT



TO CREATE A COMPETITIVE ENVIRONMENT BUILT ON THE FOUNDATION OF CHARACTER, MENTORSHIP, TEAMWORK, DEDICATION AND ACCOUNTABILITY.

WE PROVIDE A PLATFORM FOR YOUNG ATHLETES TO ACQUIRE AND EFFECTIVELY APPLY THE KNOWLEDGE, SKILLS AND ATTITUDE NECESSARY TO SUCCEED ON AND OFF THE FIELD.

TO SERVE AS THE ONLY PRO-AM PLAYER-CENTRIC YOUTH 7V7 TOURNAMENT WHERE TEAMS ARE COACHED, MENTORED OR SPONSORED BY NFL PLAYERS.

SANDLOT CREATES A BRIDGE BETWEEN FOOTBALL PROS AND YOUNG ATHLETES. WE'RE UNITED THROUGH OUR PASSION FOR THE GAME AND A COMPREHENSIVE APPROACH TO SUPPORTING THE WHOLE PERSON.



# POSITIONING

NO OTHER YOUTH COMPETITION BRINGS TOGETHER THE PAST, PRESENT AND FUTURE OF FOOTBALL GREATNESS. THIS IS THE PLACE WHERE YOUTH, NFL PROS AND BRANDS INSPIRE, MOTIVATE AND PLAY THE GAME LIKE NEVER BEFORE.

THIS IS THE PLACE WHERE DREAMERS BECOME FUTURE CHAMPIONS.

#### INCLUSIVE TO EVERYONE THAT LOVES THE GAME.











### **SPONSORSHIP OPPORTUNITIES**



#### DIGITAL MEDIA

YOUR BRAND WILL BE RECOGNIZED AS A PARTICIPATING SPONSOR AND FEATURED ON OUR PARTNER WEBSITE PAGE, AS WELL AS DIGITAL/EMAIL & SOCIAL MEDIA COMMUNICATIONS.



### ON-SITE PRESENCE

OUR ON-SITE SIGNAGE
PACKAGE WILL
SHOWCASE YOUR
BRAND IMAGE
THROUGHOUT THE
TOURNAMENT
GROUNDS, ALONG WITH
SOME OF OUR OTHER

TOP-TIER SPONSORS.



# EXPERIENTIAL ACTIVATION

CREATE YOUR OWN
FOOTPRINT AT THE
SANDLOT
EXPERIENCE. UTILIZE
SPACE IN OUR
PAVILION, OR
COLLABORATE WITH
EVENT & PLAYER
PROGRAMMING TO

REACH THOUSANDS

OF ATTENDEES.



#### CUSTOM CONCEPT

EMBRACE THE
UNEXPECTED AND
DESIGN YOUR
PLAYBOOK FROM
SCRATCH. WORK
WITH OUR CREATIVE
TEAM TO BUILD A
DISRUPTIVE IDEA
THAT WILL CHANGE
THE GAME AT
SANDLOT.